



2025 WVHA Certificate of Need (CON) – Education

TRT: 30 Seconds

[Warm, concerned female voice]

Did you know West Virginia's Certificate of Need program protects your access to quality health care, especially in our rural communities? For over 40 years, this vital program has ensured hospitals maintain essential services like emergency, and specialty care— services our families depend on.

[Earnest male voice]

Some special interest groups want to eliminate these safeguards - putting out of state corporate profits ahead of West Virginia patients. Without Certificate of Need, rural hospitals could be forced to eliminate services or even close, forcing families to drive hours for emergency care.

[Female voice returns]

West Virginia's Certificate of Need program. It's not just about health care – it's about keeping our communities strong and healthy.

A message from the West Virginia Hospital Association.