



HEALTH CARE
LEADERSHIP SUMMIT

2025 Sponsor & Exhibitor Prospectus

— A Joint Annual Meeting —



West Virginia
State Medical
Association



WEST VIRGINIA
HOSPITAL ASSOCIATION

September 24-26, 2025

The Greenbrier Resort | White Sulphur Springs , WV

Dear Industry Colleague:

On behalf of the West Virginia Hospital Association (WVHA) and the West Virginia State Medical Association (WVSMA), we are inviting you to sponsor and/or exhibit at the 2025 Health Care Leadership Summit. The conference takes place Wednesday, September 24, 2025 through Friday, September 26, 2025 at The Greenbrier Resort.

WVHA and WVSMA work as the state “arm” within West Virginia’s healthcare industry serving physicians, hospitals, and health systems. The two Associations co-host the Health Care Leadership Summit creating the largest health care summit within the state, providing a space to learn, lead, and network like never before.

Participants may choose to sponsor and/or exhibit during the conference as outlined within the prospectus. Sponsorship means direct engagement with decision-makers and influencers throughout the industry. It’s the perfect venue to showcase your solutions and network with potential clients.

Exhibiting is also available to those who are interested. Exhibitor registration and setup takes place Wednesday, September 24, between 10:00 AM - 2:00 PM. The conference will conclude Friday, September 26, at 12:00 PM. Tear down will be 8:00 AM - 9:00 AM. The exhibit display area will have a separate area from the meeting room. Call to reserve your booth today as space is limited.

Registration serves as a commitment to participate, and payment for sponsorship and/or exhibiting is due no later than Friday, September 6. To confirm a sponsorship, contact Kathy Watts at kwatts@wvha.org. For an exhibit booth, contact Karen Price at karensprice@suddenlink.net.

Sincerely,

Jim Kaufman

Jim Kaufman
President and CEO
WVHA

John Law

John Law
Executive Director
WVHA

Planning Staff



WEST VIRGINIA
HOSPITAL ASSOCIATION

President and CEO
Jim Kaufman

Director of Corporate Events
Kathy Watts
304-353-9723
kwatts@wvha.org



West Virginia
State Medical
Association

President
Suzanne Gharib, MD

Executive Director
John Law

CME Accreditor
Jay Ripley
CAMC

Sponsor & Exhibitor Opportunities

	Gold \$6,000	Silver \$5,000	Bronze \$4,000	Exhibitor \$3,000
The Perks				
Complimentary Registration*	Four Registrations	Three Registrations	Two Registrations	One Registration
Company logo on WVHA & WVSMA websites	✓			
Link from Association websites to your company's website	✓			
Ad in meeting program	✓	✓		
Notation in program agenda and at the event	✓	✓		
Prominent display of company name on sign at event	✓	✓	✓	
Special nametags	✓	✓	✓	✓
One standard booth identification sign	See additional opportunities	See additional opportunities	See additional opportunities	✓
One skirted table and two chairs: standard side drapes	See additional opportunities	See additional opportunities	See additional opportunities	✓

**If you wish to bring more people than allotted, a \$250 fee per person will apply*

Additional Opportunities

Sponsor + Exhibit Booth

\$500 with the purchase of a gold, silver, or bronze sponsorship

Pens - \$1,500

Company logo on pens distributed to all attendees

Tote bags - \$2,500

Company logo on tote bag distributed to all attendees