



MEDIA ADVISORY

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Healthcare Finance 101 General Information Session Set for September Legislative Interim Meetings

As part of the September legislative interim meetings at the State Capitol, West Virginia Hospital Association (WVHA) members will participate in a **Healthcare Finance 101 General Information Session** on **Monday, September 14, from 12:30–2:00 p.m. at the West Virginia Culture Center Theater.**

Moderated by House Health Committee Chair Evan Worrell, the session will feature a panel discussion with hospital leaders from across the state and provide legislators with an overview of how hospitals are financed and operated, as well as the financial and operational issues facing hospitals across West Virginia.

Panelists are:

- **Amy Downey**, Chief Financial Officer, Roane General Hospital
- **Pat Keel**, Executive Vice President and Chief Financial Officer, Vandalia Health
- **Grover “Zach” Kerns**, Vice President of Finance, WVU Medicine – East
- **Scott Raynes**, President and Chief Executive Officer, Marshall Health Network; Chair, West Virginia Hospital Association Legislative Committee

A **Mobile Health Unit Showcase** will also take place from **9 a.m. to 4 p.m.** on the Capitol grounds, with units located between the State Capitol and the West Virginia Culture Center. Legislators will have an opportunity to tour the units and learn how hospitals and health systems are bringing healthcare services directly to communities across West

Virginia. Some participating mobile units will also offer health screenings and other services to the public throughout the day. Participating mobile health units include:

Vandalia Health CAMC – Medicine in Motion

Mobile health services expanding access to screenings, telehealth, and other healthcare services in rural communities across West Virginia.

WVU Medicine – LUCAS

Mobile lung cancer screening services expanding access to early detection in rural and underserved communities across West Virginia.

Marshall Health Network – MARCO Mobile Medicine

Mobile health services bringing preventive screenings and assessments directly to communities, including vision testing, oral cancer screenings, and grip and balance testing.

Boone Memorial Health – BMH Brighter Futures Mobile Recovery Clinic

Mobile services supporting individuals and communities affected by substance use disorder, including treatment, recovery support, behavioral health counseling, and workforce support programs.

Appalachian Regional Healthcare (ARH) – Mobile Clinic

Mobile healthcare services offering free A1C screenings, blood pressure and cholesterol checks, and skin cancer screenings.

MEDIA OPPORTUNITY:

Members of the media are invited to attend the **Healthcare Finance 101 General Information Session from 12:30–2:00 p.m.** and tour the **Mobile Health Unit Showcase from 9 a.m.–4 p.m.** on the Capitol grounds outside the West Virginia Culture Center.

About WVHA: The West Virginia Hospital Association (WVHA) is a not-for-profit statewide organization representing hospitals and health systems across the continuum of care. The mission of the WVHA is to support its members in achieving a strong, healthy West Virginia. Connect with WVHA through Facebook, Twitter, LinkedIn, and YouTube. Learn more about WVHA at wvha.org